

# A Business Without a Blog

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A business without a blog is a business planning to fail. Potential clients or consumers look for good information before they contact anyone to ask questions or schedule an appointment. Therefore, it is important that the post be short (300-450 words) and the last paragraph must contain a call to action.

Where can a writer find clients who need this service? One site that has more requests than writers is [Blogmutt.com](http://Blogmutt.com). There are many writers with time on their hands or kids napping that could help write these requests.

If you can write an email, you can write 300 words. Of course, there are superb benefits you could strive to attain as you meet certain milestones. One of them is the opportunity to come to the Forum after you write your first blog post.

You also are compensated each Monday for those articles that sold the previous Thursday. This is one content farm that is fair, fun and a comfortable place to write and interact with other writers as well as administration.

Blogmutt has a spot at the top of blog listings in my popular [Directory of Paying Markets for Freelance Writers](#). Get your copy today and begin to enjoy earning a living in your role as a freelance writer.